

Scag Power Equipment Partners with Atlanta Motor Speedway



Source: www.TurfMagazine.com

✖ HAMPTON, Ga. – Scag Power Equipment, along with its regional distributor, Power Tool Company, announced a 6-year partnership with Atlanta Motor Speedway (AMS) to help the speedway maintain its 887-acre facility. Scag is now the official lawn mower of Atlanta Motor Speedway.

Turf Tiger Dual-Fuel zero-turn riders and Pro-V walk-behind mowers were delivered to AMS by Power Tool Company in late July. Mason Tractor and Equipment, the local authorized Scag dealer in McDonough, Ga., is the mower service provider of AMS.

Scag Power Equipment is a division of Metalcraft of Mayville Inc., and is one of the largest independent manufacturers of commercial mowing equipment in the country. Metalcraft manufactures its products in two facilities, located in the Wisconsin towns of Mayville and West Bend.

"We are very excited and proud that Scag mowers will be maintaining the grounds at the world-class facility, Atlanta Motor Speedway," says Chris Frame, Director of Marketing and Technical Services at Scag. "Our products are second to none and our highly-skilled employees ensure that they remain that way. It's an honor for us to showcase the results of our hard work to the world through our involvement with AMS."

"Atlanta Motor Speedway prides itself on having almost 900 acres of beautifully manicured grounds, and to bring Scag mowers in to groom them is a perfect match," says Dennis Mills, Operations Superintendent at Atlanta Motor Speedway. "Scag's reputation for service and quality is well known, and my operations staff is thrilled to be using these exceptional mowers."

For more information on Scag Power Equipment, visit www.scagracing.com. For more information about Atlanta Motor Speedway, visit

www.atlantamotorspeedway.com.