Schiller Expands Distributor Territory



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Schiller Grounds Care, Inc., manufacturer of BOB-CAT, Classen, Little Wonder, Mantis, Ryan and Steiner brand outdoor power equipment, has awarded its distributor, Steven Willand, Inc., with the Northeast region for their BOB-CAT, Classen, Little Wonder, Mantis and Ryan brands.

Steven Willand, Inc., located in Augusta, New Jersey, has been a distribution partner of Schiller brands in the mid-Atlantic region for over 40 years, a territory that includes West Virginia, Maryland, Delaware, New Jersey and Pennsylvania. In all, Steven Willand distributes over 20 brands of equipment to dealerships from Washington, D.C., to Maine and will now represent the BOB-CAT, Classen, Little Wonder, Mantis and Ryan brands throughout this territory as well.

The level of service and professionalism Steven Willand provides our dealer network in the mid-Atlantic region is exceptional," states Schiller Grounds Care President and Chief Operating Officer Pat Cappucci. "This move, coupled with several great new products, such as the BOB-CAT QuickCat stand-on mower, Little Wonder Monster TruckLoader line and new product offerings in our Classen and Ryan brand turf care lines, will strengthen our position and dealers should be excited for the growth potential this will bring to the Northeast territory."