

Simplot Expands Availability Of Gal-XeONE Products



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✖ BOISE, Idaho – The [J.R. Simplot Company](#) remains committed to creating customer value through technology. In 2013, Simplot purchased the Gal-XeONE controlled release polymer coated technology from Florida-based [Florikan](#). Due to strong market acceptance and rising demand, Simplot is enabling production of Gal-XeONE products at its Lathrop, California, facility.

“Our intent has always been to grow this technology and its capabilities in order to best meet our customers’ demands for high-quality, reliable controlled release fertilizer products,” said Garrett Lofto, president of Simplot’s AgriBusiness group. “Enhanced efficiency fertilizers are in great demand; they are a key component in 4R Nutrient Stewardship by providing the right fertilizer product at the right rate at the right time and in the right place. We will now have the ability to meet that demand.”

Simplot continues its diversification efforts to meet dynamic market conditions. After the purchase, customer input and innovative processes have continued to develop and improve this technology. Globally accepted as a premiere controlled release technology, the facility in Lathrop will bring the best of these efforts to market to continue targeted growth in the turf, horticulture and specialty agriculture marketplace for the J.R. Simplot Company.

This production facility will expand not only the availability of the product, but enable customers in the western United States, and globally, access to Simplot’s suite of products, services and expertise. This facility is ideally suited to service the western marketplace with easy access to international export locations. Production is expected to begin in spring 2016.