

# Southern Botanical Celebrates 20 Years



Source: [www.TurfMagazine.com](http://www.TurfMagazine.com)

DALLAS, Texas – Southern Botanical, Inc. has just marked its 20-year anniversary. In 1995, with a single truck and a passion for helping clients keep their landscapes beautiful, Jason Craven founded what was to become Southern Botanical. Now, 20 years later, highly-trained teams fan out across Texas each day by the hundreds in sparkling white vehicles providing landscaping, maintenance, irrigation, tree care and other services to clients in the DFW and Houston metro areas.

While the scale of operation has changed dramatically in 20 years, the passion for delivering the highest quality service and creating the most beautiful landscapes has never varied. Their client-first philosophy of anticipating needs along with their meticulous attention to detail has resulted in healthy growth year after year. Southern Botanical has grown from a handful of employees to a staff of over 250 highly-qualified team members.

Southern Botanical routinely win the industry's top awards both regionally and nationally, including two Gold and two Silver awards from the Texas Nursery and Landscape Association and a Grand Award from PLANET this last year alone. They provide both commercial and residential services.