

## Speakers Announced for Holganix Bionutritional Summit



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Holganix and Co-Sponsor Healthy Grow, a Pearl Valley Organix brand, have announced the roster of speakers for the Fourth Annual Bionutritional Summit to be held once again at the historic Seelbach Hilton in Louisville, KY, on October 21, 2015, the day before Landscapes 2015, formerly known as the [GIE+EXPO](#).

Keynoting this year will be Holganix CEO, Barrett Ersek presenting his [Harvard Business Review](#)-published paper on "The X Factor and Breaking Your Industry's Bottlenecks." In addition to being at the helm of the multi-year INC. 5000-ranked Holganix, Barrett is an international motivational speaker on innovation and gratitude.

Other notable speakers include Shaun Kanary, who does double duty as director of marketing for [Weed Pro Lawn Care](#) and marketing professor at [Baldwin Wallace University](#), in addition to Stephen Lange, Holganix Inventor, Cale Bigelow, professor of [Turf Grass Science at Purdue University](#), and Jeff Leuzinger, sales manager of [Healthy Grow](#).

Attendees will have the opportunity to ask Holganix users about their experiences with the product during a roundtable hosted by Holganix COO and former Lawntrepreneur, Dave Thompson.

[Holganix](#) is a 100 percent organic plant probiotic which contains living biology to restore soil's essential microorganisms.

For more information on the 2015 Bionutritional Summit, or to register for the event, please visit [www.BionutritionalSummit.com](http://www.BionutritionalSummit.com). Tickets are on a first-come basis with limited seats available. Register by October 1, 2015 and use the code: RSVP to purchase your event ticket for \$9, a discount of \$36.