

## STIHL Names Warren Sales & Marketing Manager at STIHL Northwest

The logo for Turf, featuring the word "Turf" in a bold, black, sans-serif font. A green grass blade graphic is integrated into the letter "T". A registered trademark symbol (®) is located at the bottom right of the word.The logo for Tree Services, featuring the words "Tree Services" in a bold, black, sans-serif font. A small green leaf graphic is positioned above the letter "i" in "Services". Below the main text is the tagline "Taking Tree Care to New Heights" in a smaller, black, sans-serif font. A registered trademark symbol (®) is located at the top right of the word "Services".The logo for DesignBuild, featuring the word "Design" in a black, sans-serif font and "Build" in a bold, orange, sans-serif font. A small orange square graphic is positioned above the letter "i" in "Design". A registered trademark symbol (®) is located at the top right of the word "Build".The logo for PLOW, featuring the word "PLOW" in a bold, blue, sans-serif font. A registered trademark symbol (®) is located at the top right of the word.

Source: [www.TurfMagazine.com](http://www.TurfMagazine.com)

Dave Warren recently took over as sales and marketing manager for STIHL Northwest, a branch of STIHL, Inc. Warren had worked with STIHL Limited, the Canadian subsidiary for the STIHL Group, for 19 years, most recently, as the regional manager for the STIHL branch in the Greater British Columbia area. In his new position, Warren will be responsible for growing the STIHL brand and market share in the Pacific Northwest region, which includes Washington, Oregon, Idaho and Alaska.

In 1988, Warren started in the outdoor power equipment industry as a service technician in a STIHL dealership in Manitoba, Canada. He then joined the customer service department at STIHL Limited in 1993. Two years later, Warren became the regional manager in Manitoba, and then took over as regional manager in British Columbia, where he experienced great success for the past 11 years.