

Supplier News



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Toro Holds WaterSmart Symposium; Celebrates 50 Years

California will likely achieve its goal of reducing statewide per capita water consumption 20 percent by the year 2020, as mandated by state law, according to Tim Barr, water use efficiency manager with the Western Municipal Water District in Riverside, Calif. Barr was one of several speakers at **Toro Co.'s** "Success Without Excess: Achieving 20 x 2020" water conference, held at the company's irrigation headquarters in Riverside. This year's event, the seventh in an ongoing series, drew about 80 people, mostly from local and regional water districts.

The daylong session focused on the state's mandate to cut per capita water use by 20 percent over the next eight years. The California Senate bill SBx7-7, known as the Water Conservation Act of 2009, requires all state water agencies to establish a baseline of average water use by its urban customers, then present a plan to the state detailing how they will achieve the 20 percent reduction.

Fifty years ago, Toro purchased Moist O'Matic, which manufactured plastic irrigation products. That purchase gave Toro its start in the underground irrigation business. Throughout the next several decades, Toro made multiple acquisitions to enter new markets and product categories, and bolster its position in the industry. Today, the company owns over 225 irrigation patents and manufactures a complete line of irrigation solutions, including sprays, nozzles, rotors, valves, controllers, sensors, software, services and more.

Coxreels Moves to New Location

Coxreels will move to a new location, not far from its current facility in Tempe, Ariz. Fabrication, machine and welding departments have already relocated and are fully functional. The new facility will provide production

with nearly 50 percent more operational space. This move will permit manufacturing processes to be improved and increase productivity.



From left, Wayne Stimson, controller, Billiou's; Bertil Albing, sales manager, Schiller; Justin Billiou, operations manager; and John Billiou, president.

Schiller Announces New Distribution Partner in West

Schiller Grounds Care, Inc. announced the appointment of **Billiou's, Inc.**, Porterville, Calif., as the new BOB-CAT and Ryan distributor in the West. This region includes Arizona, California, Nevada and Utah. Billiou's, which has been in business for over 66 years, will now represent Schiller's entire line of BOB-CAT brand mowers, as well as the Ryan turf renovation line.

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