

The Boss Teams Up with Gravely for Heavy Metal Sweepstakes



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The Boss Snowplow and Gravely are teaming up for a Heavy Metal Sweepstakes offering participants a chance to win a BOSS Power V-XT Snowplow or a Pro-Turn 152 Mower from Gravely. The sweepstakes kicks off at 12:01 a.m. CST Sept. 1 and runs through 11:59 p.m. CST on Sept. 30. Along with these grand prizes with an estimated retail value of \$15,000, the sweepstakes includes The Boss and Gravely branded gear.

To enter the Heavy Metal Sweepstakes, visit www.facebook.com/TheBossSnowplow and click "play" on the Heavy Metal Sweepstakes tab. The Heavy Metal Sweepstakes works like a raffle, so when players "Like" the page they'll be awarded 10 entry tokens (first time only). They'll also receive 10 entry tokens (first time only) when they visit www.facebook.com/Gravely and "Like" the page. Current fans will automatically be rewarded with their tokens for playing. Players will receive a new token entry each day they return and visit the sweeps raffle, as well as earn bonus entries for each invited Facebook friend. Players can place their entry tokens on any of the available prizes. Be sure to play every day because the daily entries expire at the end of each day. At the end of the promotion, a winner for each prize will be randomly drawn and announced on Facebook.

Entry is open to legal residents of the 50 United States (except Hawaii and D.C.) and residents of Canada (excluding Quebec) 18 years of age or older. No purchase or payment is necessary to enter or win.