

8 Tips To Master Snow And Ice Management



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Need advice for tackling stressful snow and ice management work? Try these eight recommendations from www.expired-link.com member **rick W.**

1. **Buy good machines.** Buying cheaper ones will bite you badly even though you are trying to save a buck. Don't get the electric start and other bells and whistles – just buy machines that are simple and solid.
2. **Do your billing.**
3. **Do your plowing and stay on top of it.**
4. **Fire bad clients.** It's a tough job working in the slop; if clients don't appreciate you or don't pay, then move on. The only thing worse than not having clients is having clients, doing the work and not getting paid.
5. **Go slow.** Good clients will be with you for decades so take good care of them. Even stopping by the week before Christmas with a \$10 bottle of wine and a card saying, "Thanks, we appreciate your business," goes a long way.
6. **Don't take vacation in winter.** Every time you plan anything great, weather wrecks it – always. Don't put the stress on yourself or the worry – and don't let your clients down.
7. **Don't take on more than you can deliver.** Doing a good job and keeping it under control is better than having more clients, going out of control and being so tired, beat up and delirious that you back into a vehicle or damage something.
8. **Have fun.**