

## TruGreen LandCare Appoints Michael Bogan CEO

The logo for Turf, featuring the word "Turf" in a bold, black, sans-serif font. A green grass blade graphic is integrated into the letter "T". A registered trademark symbol (®) is located at the bottom right of the word.The logo for Tree Services, featuring the words "Tree Services" in a bold, black, sans-serif font. A small green leaf graphic is positioned above the letter "i" in "Services". Below the main text is the tagline "Taking Tree Care to New Heights" in a smaller, italicized font. A registered trademark symbol (®) is located at the top right of the word "Services".The logo for DesignBuild, featuring the word "Design" in a black, sans-serif font and the word "Build" in a bold, orange, sans-serif font. A small orange square graphic is positioned above the letter "i" in "Design". A registered trademark symbol (®) is located at the top right of the word "Build".The logo for PLOW, featuring the word "PLOW" in a bold, blue, sans-serif font. A registered trademark symbol (®) is located at the top right of the word.

Source: [www.TurfMagazine.com](http://www.TurfMagazine.com)

IJAMSVILLE, Md. – TruGreen LandCare has appointed Michael Bogan as CEO, effective Nov. 3, 2014. Bogan will succeed Vidu Kulkarni, who is stepping down following a successful three-year term at the helm of the company. Kulkarni will remain on the company's board.