

U.S. Lawns Adds Four Franchisees



Source: www.TurfMagazine.com

U.S. Lawns has added four new franchisees to its more than 240 commercial landscape management franchises.

Currently celebrating its 25th year in business, the company has added 31 franchisees since the summer of 2010, and operates in all 48 contiguous states.

The newest group of franchisees recently completed training at U.S. Lawns' Home Office in Orlando, which consists of classroom and field training in all areas of commercial landscape management. Also, regional franchise advisors have been assigned to each owner-operator and will work closely with them during the start-up months to provide ongoing, one-on-one training in both business planning and agronomics.

The new franchisees are:

Jeff and Justin Weinzierl, Colorado Springs, Colo.

Ron and Blake Gordon, Frankfort, Ky.

Greg and Ann Hinson, Goldsboro, N.C.

Jonathan Sparks, Lexington, N.C.