

U.S. Lawns Kicks Off 2013 With Three New Franchise Locations

The logo for Turf, featuring the word "Turf" in a bold, black, sans-serif font. A green grass blade graphic is integrated into the letter "u". A registered trademark symbol (®) is located at the bottom right of the word.The logo for Tree Services, featuring the words "Tree Services" in a bold, black, sans-serif font. A small green leaf graphic is positioned above the letter "i" in "Services". Below the main text is the tagline "Taking Tree Care to New Heights" in a smaller, black, sans-serif font. A registered trademark symbol (®) is located at the top right of the word "Services".The logo for DesignBuild, featuring the word "Design" in a black, sans-serif font and "Build" in a bold, orange, sans-serif font. A small orange square graphic is positioned above the letter "i" in "Design". A registered trademark symbol (®) is located at the top right of the word "Build".The logo for PLOW, featuring the word "PLOW" in a bold, blue, sans-serif font. A registered trademark symbol (®) is located at the top right of the word.

Source: www.TurfMagazine.com

Coming off a record year of growth in 2012, U.S. Lawns jump-started 2013 by adding three new franchise locations in January. The addition of the new locations brings the U.S. Lawns network to 260 locations nationwide.

All three new U.S. Lawns franchises were conversions of existing businesses that will now embrace the U.S. Lawns brand. The franchisees completed New Franchise Training at the U.S. Lawns Home Office in Orlando, Fla. Their six days of classroom and field training encompassed every aspect of the business, including sales, business plans, bid processes and managing financials.

U.S. Lawns' newest franchisees are:

- Alex Cistone, York, Pa.
- Clayton & Tamara Furness, Rio Rancho, N.M.
- Jesse & Erin Riley, Fargo, N.D.