

Valent Professional Products Hires Rod Marquardt as National Accounts Manager



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Taking the next step in a career that has led him from the grain elevators of the Canadian prairie to the Turks & Caicos Islands and back again to the North American mainland, Rod Marquardt has joined Valent Professional Products as national accounts manager.

A native of Winnipeg, Canada, Marquardt fills a new position dedicated exclusively to Valent's rapidly growing lawn care operator (LCO) business segment. From his base in Palm City, Fla., Marquardt will be responsible for the day-to-day management of large national accounts and the development of new national and regional LCO accounts.

Marquardt, who graduated from the University of Manitoba with a bachelor's degree in agriculture, most recently served as branch manager for ValleyCrest Landscape Companies in Fort Pierce, Fla. Prior to that, he was a district manager for Austin Outdoor on Florida's Treasure Coast and a senior superintendent and project director for The Brickman Group in Broward and Palm Beach counties.