

## Video Series Helps Californians Conserve More Water

The logo for "Turf" features the word in a bold, black, sans-serif font. A stylized green grass blade is integrated into the letter 'T'. A registered trademark symbol (®) is located to the right of the word.The logo for "Tree Services" is in a bold, black, sans-serif font. A small green leaf icon is positioned above the letter 'i' in "Services". Below the main text, the tagline "Taking Tree Care to New Heights" is written in a smaller, italicized font. A registered trademark symbol (®) is at the end.The logo for "DesignBuild" features the word "Design" in a black, sans-serif font, followed by "Build" in a bold, orange, sans-serif font. A small orange square icon with the word "Turf" inside is positioned above the 'i' in "Design". A registered trademark symbol (®) is at the end.The logo for "PLOW" is in a bold, blue, sans-serif font. A registered trademark symbol (®) is at the end.

Source: [www.TurfMagazine.com](http://www.TurfMagazine.com)

Californians cut water use in July by 31.3 percent compared to the same month in 2013, exceeding Gov. Brown's 25 percent mandate for the second consecutive month, the [California State Water Control Board](#) reported last week.

With dry conditions forecast to continue through November, [UC Agriculture and Natural Resources](#) developed a series of videos with tips for enhancing conservation efforts in outdoor landscapes. The second video in the series advises homeowners to limit outdoor irrigation to the early morning hours. Read more about the video series [here](#), in the Green Blog by the UC Agriculture and Natural Resources, or [view the first video in the series](#), with advise on prioritizing plants when irrigation water is short.