

VP Racing Selects Distributor for SEF Small Engine Fuels

The logo for Turf, featuring the word "Turf" in a bold, black, sans-serif font. A green grass blade graphic is integrated into the letter 'T'. A registered trademark symbol (®) is located to the right of the word.The logo for Tree Services, featuring the words "Tree Services" in a bold, black, sans-serif font. A small green leaf graphic is positioned above the letter 'i' in "Services". Below the main text is the tagline "Taking Tree Care to New Heights" in a smaller, black, sans-serif font. A registered trademark symbol (®) is located to the right of the word "Services".The logo for DesignBuild, featuring the word "Design" in a black, sans-serif font and "Build" in a bold, orange, sans-serif font. A small orange square graphic is positioned above the letter 'i' in "Design". A registered trademark symbol (®) is located to the right of the word "Build".The logo for PLOW, featuring the word "PLOW" in a bold, blue, sans-serif font. A registered trademark symbol (®) is located to the right of the word.

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COLUMBUS, OH – Integrated Distributors Network LLC (IDN) now has exclusive rights to distribute [VP Racing Fuel's SEF94 small engine fuel](#) products to the Outdoor Power Equipment market throughout the United States. The 7-year-old IDN is comprised of leading companies in their local and regional markets. Member companies include Atlantic Power Inc., Central Power Systems, Magneto Power, MWE, Power Source Canada, Preferred Power Inc. and SEDCO Inc.

SEF94 is a high-octane, stable and ethanol-free fuel and was developed specifically to address the damaging effects of ethanol from typical street gasoline on small engine performance and product life.

Unlike street gasoline that could contain as much as 15% ethanol, SEF94 contains zero ethanol and so will not attract moisture, degrade plastic and rubber components or leave gummy deposits in the fuel system that will eventually adversely affect engine performance and durability. SEF94 is available in a straight gasoline formulation for use in four-cycle engines and pre-blended gasoline/synthetic oil formulations that take the guesswork out of fueling two-cycle equipment, the release says.

VP Racing Fuels was founded in 1974 and now offers superior fuel for high performance small engines in addition to its quality racing fuels.

