Weed Man Listed as Promising Franchise



Source: www.TurfMagazine.com

Entrepreneur Magazine recently listed Weed Man as one of the "10 Promising Franchises for Ambitious Entrepreneurs."

There are multiple ways people become millionaires. Some launch a successful startup. Others are a whiz with stocks. But, one of the most common yet overlooked ways is to become a franchise owner.

If you're not sure what a franchise is here is a pretty good <u>explanation</u>: "a franchisee pays an initial fee and ongoing royalties to a franchisor; in return, the franchisee gains the use of a trademark, ongoing support from the franchisor, and the right to use the franchisor's system of doing business and sell its products or services."

Weed Man was listed at #7:

Weed Man is the leading franchised lawn care provider in North America—although it's only been in the States since 1995. The company has been operational since 1970 and began offering franchise opportunities in 1976. Weed Man USA currently has 445 territories in the US with more than \$140 million in system sales. Lawn care providers typically have repeat customers, making this an appealing and overlooked franchise. If located in the top 25 percent of US locations, average gross could be more than \$1 million per year. Total investment to get started is \$68.5K — \$85.5K.