

WildWood Landscape Becomes Virginia's First Powered by LandOpt Contractor

The logo for Turf, featuring the word "Turf" in a bold, black, sans-serif font. A green grass blade graphic is integrated into the letter 'T'. A registered trademark symbol (®) is located to the right of the word.The logo for Tree Services, featuring the words "Tree Services" in a bold, black, sans-serif font. A small green leaf graphic is positioned above the letter 'i' in "Services". Below the main text is the tagline "Taking Tree Care to New Heights" in a smaller, black, sans-serif font. A registered trademark symbol (®) is located to the right of the word "Services".The logo for Turf DesignBuild, featuring the word "Turf" in a small, orange, sans-serif font above the word "DesignBuild" in a larger, black, sans-serif font. The word "Design" is in black and "Build" is in orange. A registered trademark symbol (®) is located to the right of the word "Build".The logo for PLOW, featuring the word "PLOW" in a bold, blue, sans-serif font. A registered trademark symbol (®) is located to the right of the word.

Source: www.TurfMagazine.com

Pittsburgh, PA – Dec 6, 2011 – The LandOpt Contractor Network continues to expand, recently welcoming Purcellville, Va.-based WildWood Landscape as the 17th landscape service provider.

WildWood Landscape was founded in 2005 by Jason Dengler who was motivated by a passion for gardening and design. The company has since grown to become an award-winning landscape design and construction firm serving Northern Virginia and surrounding areas with core services that include master plans, landscape, masonry, outdoor kitchens, water features and maintenance. Realizing that his once-small business had grown into a large, in-demand company, Dengler began to research ways to improve business operations to better serve his clients. He quickly recognized that LandOpt could provide expert guidance on how to improve company operations, resulting in his team's ability to deliver a higher level of customer service. As a LandOpt licensee, Dengler now has additional resources to continue to deliver outstanding performance while securing healthy, well-defined careers for his staff. The continued growth of the LandOpt Contractor Network helps to set the standard of excellence for all contractors within the landscape services industry by introducing a business-focused approach to service delivery along with a proactive, professional sales process. WildWood is a perfect complement to our Contractor Network and we are very much looking forward to working closely with them to achieve the growth and continued success that they desire," stated LandOpt President & CEO Tim Smith. "The LandOpt tools, systems, coaching and training will enhance all aspects of their business and we are thrilled to be able to welcome them to our Network."

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