


Wright Manufacturing Names Northeast Region Sales & Marketing Manager

The logo for Turf, featuring the word "Turf" in a bold, black, sans-serif font. A green grass blade graphic is integrated into the letter "T". A registered trademark symbol (®) is located at the bottom right of the word.The logo for Tree Services, featuring the words "Tree Services" in a bold, black, sans-serif font. A small green leaf graphic is positioned above the letter "i" in "Services". Below the main text is the tagline "Taking Tree Care to New Heights" in a smaller, italicized font. A registered trademark symbol (®) is located at the bottom right of the word "Services".The logo for DesignBuild, featuring the word "Design" in a black, sans-serif font and the word "Build" in a bold, orange, sans-serif font. A small orange square graphic is positioned above the letter "i" in "Design". A registered trademark symbol (®) is located at the bottom right of the word "Build".The logo for PLOW, featuring the word "PLOW" in a bold, blue, sans-serif font. A registered trademark symbol (®) is located at the bottom right of the word.

Source: www.TurfMagazine.com

Wright Manufacturing has appointed Judith Ross as Northeast regional sales and marketing manager. She will work with distributors and dealers in New England, New York, New Jersey and Pennsylvania to increase Wright commercial lawnmower sales. 

Ross has 20 years of outdoor power equipment sales experience, most recently as northern New England territory representative for EDM Distributors in Suffield, Conn. While at EDM Distributors, she was recognized with the 2011 Wright Sales Team of the Year award. She has also received many other sales and training accolades during her career.

The Boston University graduate, who lives in Newburyport, Mass., will establish a Wright Northeast sales office in Massachusetts.