

Wright Mfg. Honored with Dealer's Choice Award at GIE+EXPO



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A newly redesigned commercial lawn mower was the highlight of Wright Manufacturing's booth at the GIE+EXPO trade show in Louisville, Kentucky. In fact, one of the new Stander ZK mowers was even suspended from the ceiling over the show floor so visitors could see the updates made to the mowing deck and undercarriage.

One of the Stander ZKs on the show floor sported an exclusive feature – a prestigious Dealer's Choice Award trophy for the best new product in the wheeled equipment category.

Wright President Shawn Wolf explained that the company had started with one of the company's most successful mowers and done a ground up makeover, and introduced it at GIE+EXPO. There, visitors were able to drive the mower, as well as examine it top to bottom and underneath.

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