


Wright Participates In Hayden Equipment's 25th Anniversary Celebration



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On Friday, October 18, J.M. Hayden Equipment, LLC celebrated its 25th anniversary with customers, vendors and friends. During the celebration, Judith Ross, northeast regional sales and marketing manager for Wright Manufacturing, recognized President John Hayden on behalf of Wright and herself. 

Hayden has distributed Wright lawnmowers since 2002, and Ross considers Hayden to be a friend, as well as a customer. She says that the plaque that she presented commemorates Hayden on achieving this milestone and thanks the company for its continued support of the Wright product line.

Hayden says that the company wanted a modest celebration with customers, family and friends on a day that the dealership is open. That way, people could just stop in, say hello and enjoy some barbecue while talking and reminiscing about the years they have depended on Hayden for commercial lawn equipment, parts and service.

J.M. Hayden Equipment sells outdoor power equipment to commercial lawn, landscape and grounds maintenance professionals in southeast New Hampshire, northeast Massachusetts, and southern Maine. The company's showroom and shop is located at 24 Route 108 in Newfields, N.H.

Photo: Wright Mfg.'s Judith Ross presents a plaque to John Hayden, president of J.M. Hayden Equipment, to commemorate the dealership's 25th anniversary. They are standing behind Wright's newest lawnmower, the Stander Intensity.
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